



Terms & Conditions of BUDWEISER 2025 LUNAR NEW YEAR CONSUMER PROMOTION – *THE HUAT IS YOURS TO TAKE*

(15 December 2024 – 16 February 2025)

(“Lucky Draw”)

This Lucky Draw is carried out by LHA Food & Beverages Pte Ltd (hereby known as ‘LHA’) and is subjected to these terms and conditions (“Terms”).

1. This Lucky Draw is open to residents of Singapore aged 18 years or over, except employees of LHA, their families, agents or anyone else professionally associated with the draw.
2. The Lucky Draw shall be held from the Qualifying Period 15 December 2024 to 16 February 2025 (“Qualifying Period”)
3. To qualify for the Lucky Draw, each participant will have to purchase any of the following bundles:
 - a. **Supermarkets, Hypermarkets, Convenience stores, Mini-marts, Provision stores and Singapore based online retailers (Shopee, Lazada, Cold Storage On-line, Fairprice Online, etc):**
Purchase 6 X Budweiser 355ml cans or 4 X Budweiser 500ml cans and submit receipt via Google Forms found in website (<https://www.lha.com.sg/budweiser-LNY25>) with Full Name, Mobile number, and Email address during the Qualifying Period to stand one (1) chance to win the Lucky Draw prize.
 - b. **Coffeeshops, Food Courts and Hawker Centres outlets:**
Purchase 3 X Budweiser 610ml bottles to exchange 3 Budweiser 610ml bottle caps for one (1) lucky draw coupon with LHA’s brand promoters stationed on the premise to stand one (1) chance to win the Lucky Draw prize.
Submit particulars on the lucky draw coupon to the LHA brand promoter during the Qualifying Period.

Once submitted, entries cannot be amended in any way.

4. Late, illegible, incomplete, defaced, or corrupt entries or entries sent through agencies and third parties will not be accepted. No responsibility can be accepted for lost entries and proof of despatch will not be accepted as proof of receipt. The winner will be drawn at random from all entries received by midnight on 25 February, 2025.
5. Winners will be drawn randomly at LHA Food & Beverages Pte Ltd, 27 Ubi Crescent, #03-00, Singapore 408581 on 25 February, 2025, 11AM (“Draw Date”) and winners who are not contactable within two (2) consecutive working days shall be disqualified and LHA shall draw an additional winner to substitute the disqualified winner.
6. Should the winner be uncontactable, or should the winner be unable to accept the prize, LHA reserves the right to award the prize to an alternative winner, drawn in accordance with these terms and conditions. Events may occur that render the prize draw itself or the awarding of the prize impossible due to reasons beyond the control of LHA and accordingly LHA may at its absolute discretion vary or amend the promotion and the entrant agrees that no liability shall attach to LHA as a result thereof.



7. Lucky Draw Prizes

Lucky Draw Prize: Trip for 2 to Chengdu, China (2 winners, 2 pairs), 4 days 3 nights

2nd Prize: Trip for 5 to Taipei, Taiwan (5 winners, 5 pairs), 4 days 3 nights

3rd Prize: Trip for 6 to Ho Chih Minh City, Vietnam (6 winners, 6 pairs), 4 days 3 nights

The prize and winners as described are available on the date of publication on the following platforms:

- a. Facebook: <https://www.facebook.com/BudweiserSG/>
- b. Instagram: <https://www.instagram.com/Budweisersingapore/>
- c. Website: <https://www.lha.com.sg/Budweiser-LNY25>

9. Lucky Prize includes:

- A round-trip economy class airline tickets from Singapore to the winning destination. Travel period shall be either in the month of March or April 2025, exact departure and arrival timings shall be confirmed later.

- Singapore airport tax

- Airlines insurance levy & fuel tax (subject to change)

- Check in baggage allowance: 20kg per passenger (subject to change)

- Hotel accommodation for 3 nights, Twin-sharing Room

- Meals: Daily breakfast at hotel

Note: Airfares, airport taxes, passengers' security tax and fuel tax as well as seats availability and flight timings are subject to changes until such time when booking is made and confirmed. Flight seats and room of designated hotel are subject to availability. Once booking is confirmed, there is strictly No Name Change and is non-transferable nor redeemable for cash under any circumstances

10. The Lucky Draw Prizes does not include airport transfers, travel insurance, food and drink, personal expenditure, or incidental costs, other than where mentioned. It is the responsibility of the prize-winner to ensure they have a valid passport and travel insurance and obtain any necessary vaccinations and visas for their trip.
11. The winner shall collect their Lucky Draw Prize within the collection period and at the appointed venue specified by LHA and shall comply with any instructions specified by LHA. In the event a winner fails to collect the Lucky Draw Prize within the collection period and/or fails to comply with any other instruction or condition specified by LHA, the Lucky Draw Prize may be forfeited at LHA's absolute discretion.
12. In the event that the Lucky Draw Prize incurs any tax liability, such tax is the sole responsibility of the winner.
13. Actual Prize may differ from the image shown anywhere during the Lucky Draw or in any communications or publications relating thereto.



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14. LHA shall not be liable for any Event of Force Majeure that arises from the start of the promotional period until the end of Customer's period of travel. The Customer shall not have any right to make any claims or demands against LHA in connection with such variances.
15. LHA reserves the right to substitute the Lucky Draw Prizes with another prize of lower or equivalent value, whether of similar nature or otherwise without prior notice.
16. LHA reserves the right to use the name and picture/photograph of the winner in any advertising and/or promotional materials and/or on LHA and Budweiser websites without prior notice, or otherwise engage the winner in any form of publicity for LHA and Budweiser.
17. LHA reserves the right to partially or completely cancel, terminate or suspend the Lucky Draw for any reason without any liability whatsoever.
18. LHA's decisions on all matters pertaining to the Lucky Draw are final and binding. No further correspondence regarding the Lucky Draw, these Terms or any decision made by LHA in connection therewith and/or the results will be entertained. LHA reserves its absolute right to determine an outcome and act as it deems fit in any dispute and/or issues relating thereto.
19. LHA shall not be liable to any person in any way for any loss or damage howsoever arising from or in connection with the Lucky Draw and/or any of the Prizes.
20. LHA reserves the right at any time to amend or delete these Terms and/or any of the instructions or explanations at its sole discretion without prior notice. Any such changes shall be binding and will take effect immediately upon such amendment, change or deletion. Participation in this Lucky Draw shall constitute acceptance of these Terms and any amendment(s) thereof.
21. All information is correct at the time of printing.